

PILOT PROJECTS TRANSATLANTIC METHODS FOR HANDLING GLOBAL CHALLENGES IN THE EUROPEAN UNION AND UNITED STATES 2009

List of beneficiaries

EU leading institution	Address	Topic	Object of the grant (project summary)	Type of Grant	EU Funding (€)	Financing rate %
Instituto Affari Internazionali (IT) <u>Partners:</u> * Fondation pour la Recherche Stratégique (FR) * Swedish Institute for International Affairs (SE) * Center for Strategic and International Studies (US)	Via A. Brunetti 9 00186, Rome, Italy www.iai.it	Security Strategies	External security perspectives The project proposes a focused analysis of EU-US external security strategies based on four clusters: i) Definition of external security and implementation model, ii) From internal to external security, a comparative approach, iii) Industry towards security, iv) Future of the transatlantic security. The project objective is to deepen comparative analysis and propose policy recommendations that can foster common approaches to security challenges.	Action	467995	90
International Association for the Study of Obesity (UK) <u>Partners:</u> * Rudd Center for Food Policy, Yale University (US) * Department of Public Health Nutrition, Suhrns University (DK)	Portland Place 28 W1B 1DE, London, UK www.iaso.org	Lifestyle	Marketing food and beverages for children: setting acceptable standards This proposal offers a comparative analysis of current EU and US policies with respect to the child health and obesity, specifically in relation to food and beverage marketing. It offers deeper transatlantic exchanges on best preventive practices, and specifically addresses a current "hot" topic for child obesity: does industry self-regulation work or are stronger standards required?	Action	402800	89,92
Global Public Policy Institute (DE) <u>Partners:</u> * Cornell University (US)	Reinhardtstrasse 15 10117, Berlin, Germany www.gppi.net	Food aid	Promoting Evidence-Based Transatlantic Dialogue and Convergence on Food Aid and Food Assistance Policy and Practice The objective is to identify areas of transatlantic agreement and convergence through empirical research, which, combined with transatlantic dialogues, will lead to recommendations to improve food aid and food assistance practices. The project proposes to conduct a meta study to examine the FAC and the issues surrounding its renegotiation, to organise Transatlantic Dialogues and three empirical case studies focused on the form of food assistance transfers, procurement strategies and food quality and food safety.	Action	440279	89,8
The EuroRec Institute for Health Records (FR) <u>Partners:</u> * Gesellschaft fur Kommunikations und Technologieforschung (DE) * Istituto Ortopedico Rizzoli (IT) * American Medical Informatics Association (US) * University at Buffalo, Ontology Research Group (US)	c/o IDISS - Croix Rouge Francaise Route de Platon, Chavanne, 42400 Saint Chamond, France www.eurorec.org	ICT Health	Transatlantic Observatory for Meeting Global Health Policy Challenges through ICT- Enabled Solutions: ARGOS eHealth The overall goal of the project is to contribute to establishing a Transatlantic Observatory in order to develop and promote common methods for responding to global eHealth challenges in the EU and US. The project will address the following specific targets: Interoperability in eHealth and Certification of Electronic Health Record systems, definition of a common, consistent approach and identification of indicators and tools for measuring the adoption, usage and cost-benefits of eHealth, modelling and simulation of human physiology and diseases with a focus on the Virtual Physiological Human and the use of such solutions to support the diagnosis and treatment of rare diseases.	Action	449333,52	90
Ecologic (DE) <u>Partners:</u> * Meridian Institute (US) * Duke University (US) * The Institute for Sustainable Development and International Relations (FR) * University of Delaware (US)	Pfalzburger Strasse 43/44 D-10717, Berlin, Germany www.ecologic.eu	Oceans	Cooperation Across the Atlantic for Marine Governance Integration The project will convene a multi-stakeholder dialogue in the EU and the US to build strong alliances among key stakeholders and contribute stakeholder perspectives to policy recommendations for improved integration of maritime policies and more effective transatlantic cooperation. The project will compare and assess key EU and US policies related to coastal zones, EEZs and the high seas.	Action	489426	90
European University Institute (IT) <u>Partners:</u> * Migration Policy Institute (US)	Via die Roccettag 9 50014, Firenze, Italy www.eui.eu	Migration	Improving EU and US Immigration Systems' Capacity for Responding to Global Challenges: Learning from experiences The project will identify ways in which EU and US immigration systems can be substantially improved in order to address the major challenges policymakers face in the context of the economic crisis, and in the longer term. Its objective is to contribute to a more evidence-based and thoughtful approach to immigration policy on both sides of the Atlantic, and to improve policymakers' understanding of the opportunities for and benefits of more effective transatlantic cooperation on migration issues.	Action	415000	90
University College Dublin, National University of Ireland (IR) <u>Partners:</u> * Sustainable Energy (IR) * University of California, Berkeley (US) * Centre for European Policy Studies (BE)	Belfield Campus Dublin 4, Ireland www.ucd.ie	Energy efficiency	Transatlantic Opportunities for Meeting Global Challenges in Energy Efficiency and Low Carbon Technologies The project will analyse EU and US energy technology road maps, the potential for synergies and opportunities for harmonisation, with a focus on energy R&D aimed at enhanced energy efficiency. It will identify joint EU-US approaches to supporting emerging economies' own efforts to embrace energy efficient and low carbon technologies.	Action	329051,4	86,16